



HYUNDAI
TRANSLEAD

BEYOND

SUPPORT BEYOND THE OPEN ROAD



EVERY TRAILER EVERY CUSTOMER EVERY DAY

At Hyundai Translead, our commitment to honor, respect, and earning trust is reflected in everything we do - from the products we design and build, to our long-lasting customer relationships. We treat everyone with honesty and integrity while committing to the quality of our products and relationships. **It's an everyday commitment.**



COMPANY LEGACY

BACKED BY THE POWER OF A GLOBAL MANUFACTURING LEADER

With Hyundai Motor Company's manufacturing and engineering ingenuity, Hyundai Translead continues to transform the standards of the transportation manufacturing industry. Our advanced technology and highest quality standards set the pace, establishing Hyundai Translead as a market and innovation leader.



Our **resources**, engineering **ingenuity**, and excellent **quality** standards set the pace for the transportation industry.

COMPANY HISTORY

A LEGACY OF BREAKTHROUGH INNOVATION

1989

The Hyundai Motor Company broadened its core line of automobiles and established a subsidiary in San Diego, CA, called Hyundai Precision America Incorporated to focus on transportation equipment.

1991

Introduced steel containers and chassis.

1994

Launched dry van trailers and became the first manufacturer in North America to earn ISO 9001 Certification. This certification has been renewed each year, showing commitment to high standards and quality.

1998

Continued to push the boundary of innovation and was one of the first manufacturers to offer hot-dipped galvanization, prolonging durability of trailers.

1999

Invested in reefers and introduced HT ThermoTech® refrigerated trailers.

2001

Rebranded to Hyundai Translead to reposition itself as a new leader in the transportation industry.

2002

Expanded to include a new transmission and engine remanufacturing facility.

2006

Constructed a new multi-million-dollar, state-of-the-art manufacturing facility, increasing trailer production capacity, and catapulted the company into one of the major manufacturers in the industry.

2007

Enhanced dry van trailer models and added HT Composite® trailers with extended scuff for better protection.

2012

Invested in sustainability and eco-friendly products, which led to receiving the EPA Smartway Certification for three advanced trailer skirt models.

2013

Revolutionized the transportation industry by offering hot-dipped galvanization as a standard feature, which is considered to be one of the most innovative breakthroughs.

2014

Diversified its business by adding a new engine diecasting plant.

2016

Supporting the increasing demand for trailers, the company built the most advanced and leading-edge 360-acre manufacturing facility in North America.

2017

Became the number one trailer manufacturer and maintained market leadership by producing the most trailers in the US.

2022

Built Hyundai Translead's Innovation Lab (iLab™) to empower greater innovation and quality of products to meet customer needs.

Hyundai Translead has a proud and rich history.

We aim to learn from and build upon each and every milestone we have made since our founding. This is only the beginning. We continue to invest in our future and innovate for tomorrow.



Every customer and every order is unique.

Hyundai Translead offers the right solutions to your needs. With one of the most advanced and automated trailer manufacturing facilities in North America, we provide efficient and effective integration of customized solutions.

CUSTOMIZATION

CUSTOMIZED INNOVATION INSPIRED BY CUSTOMERS

The biggest names in retail, transportation, and e-commerce look to Hyundai Translead to find customized solutions for their business needs. Our capability to accommodate customization requests ensures that our customers receive equipment perfectly matched to the needs of their operations.



STATE-OF-THE-ART FACILITIES

INNOVATION FROM START TO FINISH

Hyundai Translead's **innovative technology** and manufacturing excellence allow greater **customization** and **confidence** in product quality for our customers.



Hyundai Translead continues to invest time and attention into our manufacturing facilities, processes, and technologies to build the best trailers and equipment in the transportation industry.

We drive industry standards higher with advanced automation and precise quality control. Every product in our portfolio benefits from consistent attention to detail and outstanding engineering ingenuity.



Hyundai Translead's Innovation Lab empowers greater innovation and quality, with products and features that meet customer needs. iLab ensures all products and prototypes are validated with extensive quality testing.



MANUFACTURING EXCELLENCE

MANUFACTURING ONLY HYUNDAI CAN DELIVER



Since becoming the first ISO 9001-certified trailer manufacturer in 1994, Hyundai Translead has set unparalleled standards that have driven the industry forward.

With cutting-edge production processes and highly precise manufacturing quality, Hyundai Translead has become the number one dry van trailer manufacturer in North America.

Our commitment to manufacturing excellence continues to improve our operations, advance our technology, and drive innovation. We remain focused on keeping your business moving forward.



Dry Van Trailers

The top-selling dry vans in North America lead with quality.

Our dry vans are designed to allow greater efficiency and durability for increased product longevity, delivering purposeful innovation and unmatched manufacturing.



Original®



HY-Cube®



Composite®



Composite XT®

Hyundai Translead delivers lighter and stronger dry van trailers that improve efficiency.

Hyundai Translead dry van trailers are built with superior durability and leading anti-corrosion techniques, delivering greater longevity. All models can be customized to fit each unique business need. That is how Hyundai Translead has become the most respected name in the transportation industry. No matter where you want your business to go, rest assured that you have the best-selling dry van trailer on the road.



Refrigerated Van Trailers

Our industry-leading refrigerated trailers deliver greater thermal efficiency to protect freight and fleet investments.

Hyundai ThermoTech® is one of the most efficient and durable refrigerated trailers on the road, increasing productivity while maintaining quality.



Hyundai Translead's highly automated, cutting-edge manufacturing has set new standards for quality and value in the refrigerated van market.

Owners benefit from refrigerated trailers that are more durable, lightweight, and thermally efficient than ever. Standard hot-dipped galvanization and available customization options are designed to precisely meet every business need, providing increased productivity for the long haul.



ThermoTech®

Chassis

Our engineering excellence goes far beyond our trailers.

As one of the largest chassis manufacturers in North America, Hyundai Translead produces a wide variety of sizes, designs, and specifications to suit any need.



20'/40' Tandem 12-pin



20'/40' Tandem 6-pin



20'/40' Tri-Axle 12-pin



40'/45' Extendable



20' Slider Tandem



20' Slider Tri-Axle



40' Gooseneck



40' Lightweight Gooseneck

53' Gooseneck

Flatbeds

Hyundai Translead delivers new possibilities in flatbeds.

The Hyundai Flatbed features an enhanced combination of aluminum and steel, designed to be more durable with greater options for customization.



Hyundai Flatbed



Single-Axle Dolly



WBS Dolly

Dollies

The Hyundai Dolly provides reliability in performance for multiple trailer applications.

Our converter dollies come in single-axle and tandem-axle configurations and two-piece body construction for ease of repair.



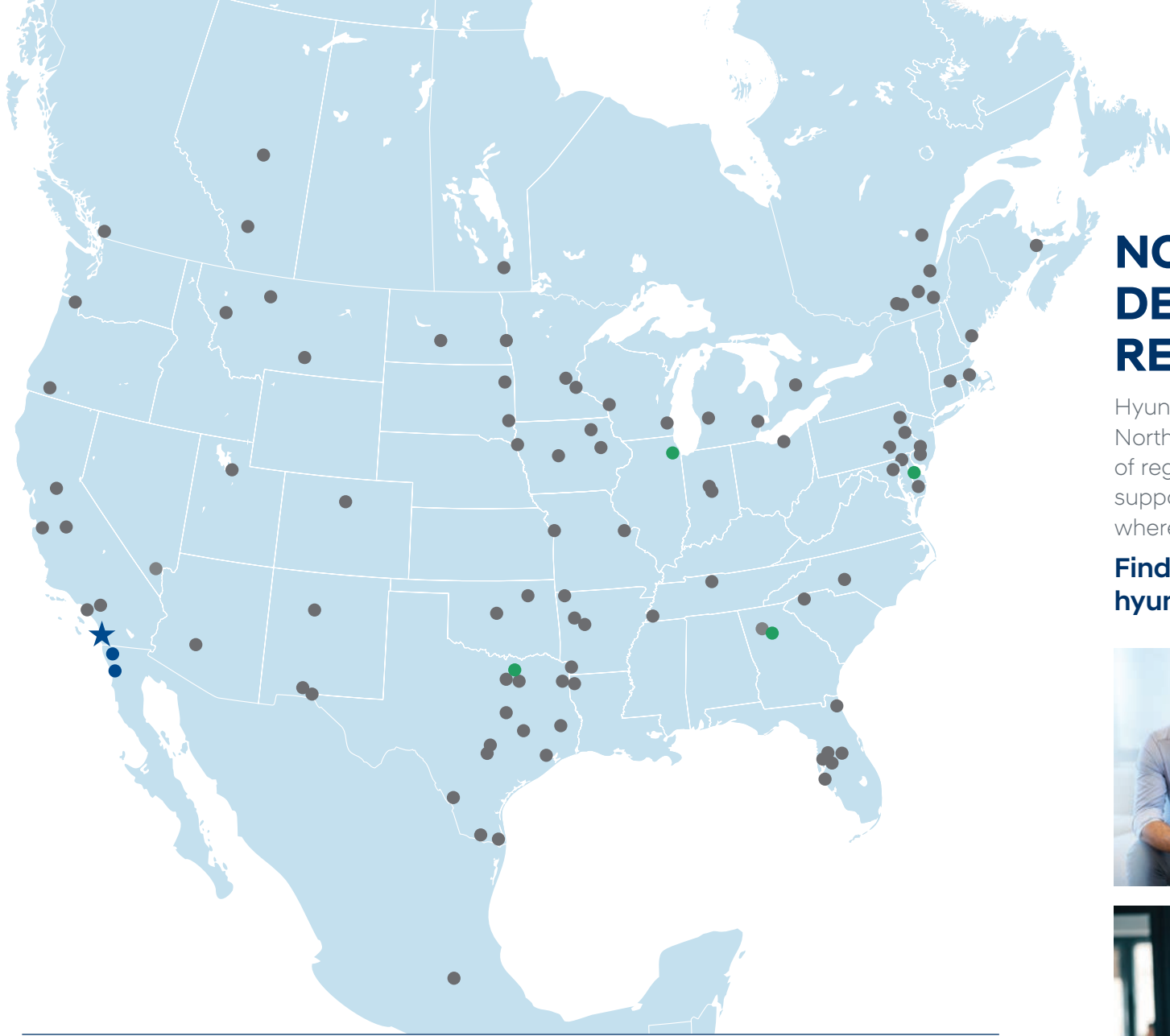
Tandem Dolly



CULTURE AND PARTNERS

IT STARTS WITH GREAT EMPLOYEES

At Hyundai Translead, we ensure the well-being of every employee. It's how we extend the same level of care and commitment to all our customers.

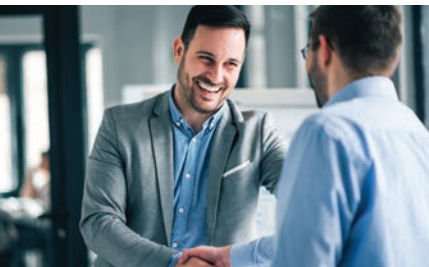


★ HEADQUARTERS ● MANUFACTURING ● REGIONAL OFFICES ● DEALERSHIPS

NORTH AMERICAN DEALER NETWORK AND REGIONAL OFFICES

Hyundai Translead serves customers across North America with a dedicated network of regional offices and dealer locations to support your service and aftermarket needs wherever you are.

Find dealers in your area at hyundaitranslead.com



CUSTOMER CARE

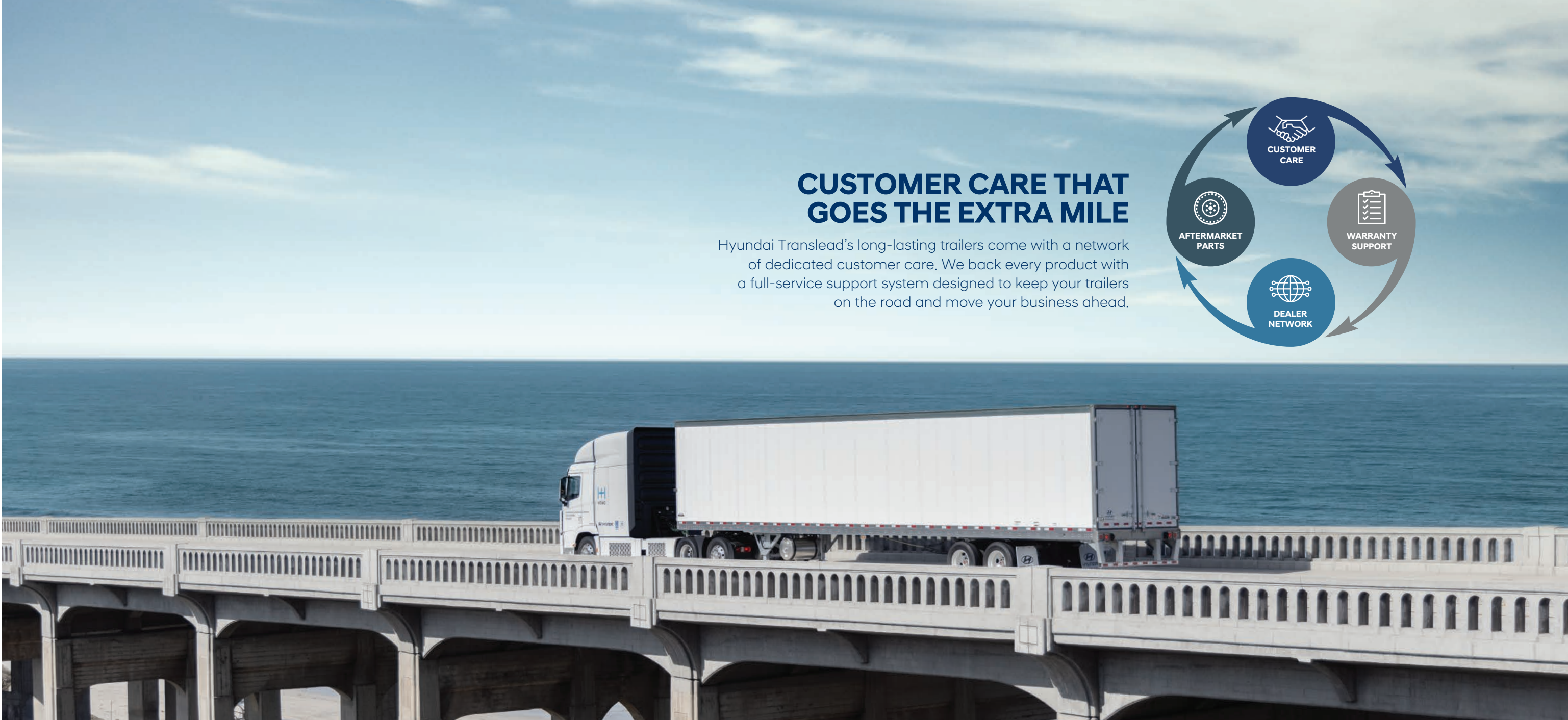
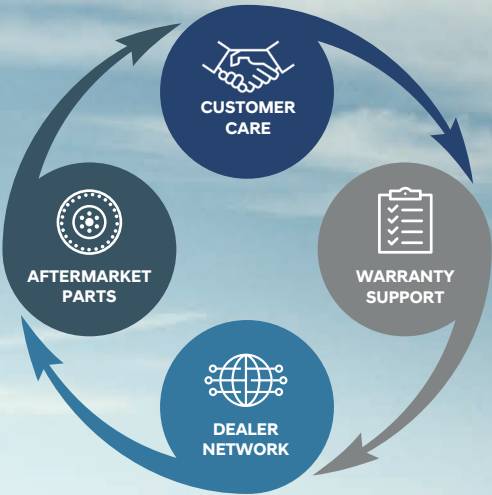
COMMITTED PARTNERSHIP OF INTEGRATED SUPPORT AND LIFELONG SERVICE

Hyundai Translead is dedicated to you and your business, every step of the way, offering services and support from the first mile to the last. We build trust one trailer at a time. That's how Hyundai Translead delivers.



CUSTOMER CARE THAT GOES THE EXTRA MILE

Hyundai Translead's long-lasting trailers come with a network of dedicated customer care. We back every product with a full-service support system designed to keep your trailers on the road and move your business ahead.



HT360

EXPERIENCE INNOVATION BEYOND THE PRODUCT

Hyundai Translead empowers customers with continuous access to actionable knowledge, effective tools for doing business, and comprehensive support. We are changing how customers experience the trailer business through integration, knowledge, and control to drive results and open opportunities.

Hyundai Translead
has the **largest
service support
network** of any
trailer OEM.



Innovation

Purposeful innovation and unmatched manufacturing ensure quality while effectively driving product evolution.

Productivity

Actionable knowledge and powerful integration for faster and better-informed decisions, cutting costs, and driving revenue.

Value

Increases lifetime value and maximum return with the tools customers need to improve their businesses.

Care

Customer care beyond the trailer, from warranty and service networks, to finance and aftermarket genuine parts.

EXPERIENCE CARE, SERVICE, AND SOLUTIONS BEYOND THE TRAILER

Hyundai Translead provides innovation beyond the open road with services that meet fleets' ongoing needs for account management, a preferred network of certified service, a financing solution, and guaranteed aftermarket parts.



Deeper integration and powerful control synced to the speed of your business for better-informed decisions.

HT Trailer Finance™

A reasonable equipment financing solution is always available for your unique business cycle.

HT Preferred™ SERVICE PROVIDER

A certified service solution that reduces the challenges and expenses to maximize fleet utilization.

HT Aftermarket™ GENUINE PARTS

Takes care of customer needs for reliable, high-quality parts for all Hyundai Translead products.



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