

The background of the page is filled with a series of thin, light blue lines that curve and flow from the top left towards the bottom right, creating a sense of motion and depth. The lines are more densely packed in some areas, creating a gradient of blue intensity.

**HT360** EXPERIENCE  
INNOVATION  
BEYOND THE  
PRODUCT

Experience care, service and solutions beyond the trailer.

Experience integration, knowledge and control to help drive results and open opportunities.

Experience **HT360**



# What is the HT360 experience?

Hyundai Translead empowers customers with continuous access to actionable knowledge, effective tools for doing business and comprehensive support. We are changing how customers experience the trailer business. Experience innovation beyond the product. Experience care and services beyond the trailer. Experience integration, knowledge and control to drive results and open opportunities. **Experience**

## INNOVATION

### Purposeful innovation and unmatched manufacturing.

Product innovation with purpose, supported by manufacturing excellence, for ambitious fleets.

Across all product categories, Hyundai Translead invests to stay ahead of the curve, focused on innovations that drive customer success.

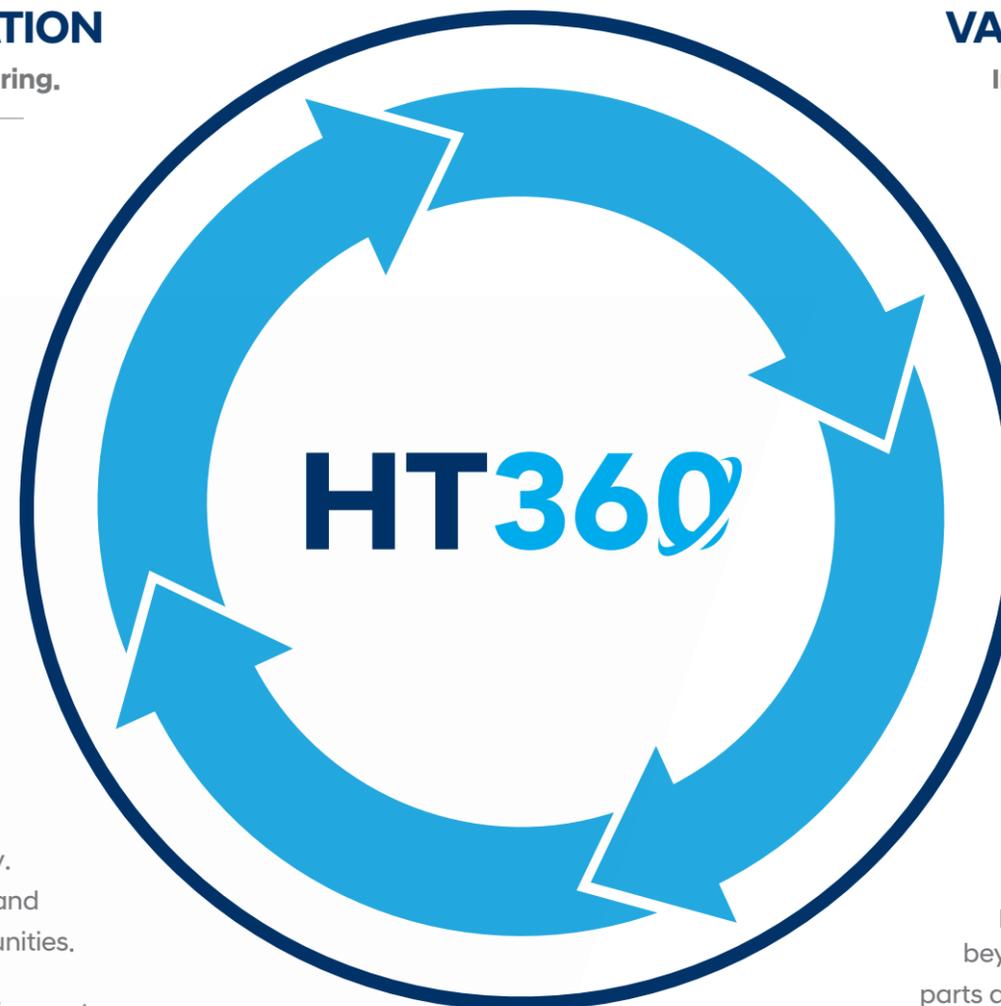
Modern product development, proven engineering capabilities and a state-of-the-art testing center ensure quality and an effective approach to product evolution.

## PRODUCTIVITY

### Actionable knowledge and powerful integration for faster and better-informed decisions.

Deeper integration and more actionable data synced to the flow of your business increase productivity. Information when and where you need it. Ease and control to improve efficiencies and open opportunities.

Hyundai Translead is committed to improving customer access to information about your fleet, empowering better decisions, cutting costs, and driving revenue.



## VALUE

### Increasing lifetime value and maximum return.

Durability, data-enhanced equipment longevity, and lower lifetime costs.

Hyundai Translead provides solutions focused on delivering the tools customers need to improve their businesses – operationally, financially and experientially.

Hyundai Translead innovates around customer needs and opportunities, maximizing the value of products and solutions for their business.

## CARE

### Customer care beyond the trailer.

Hyundai Translead is not just a product company. We are also an information and services company. Traditional customer care functions like warranty, parts and service networks are important while also having beyond-the-trailer services like finance, aftermarket genuine parts and distributor support.

Extending Hyundai Translead's lifelong value for customers helps ensure their success and our continual value.



## myHT

The myHT portal is a tool for turning data into doing. With myHT, you get the info you need, when and where you need it most, helping you turn knowledge into action.

The myHT portal empowers faster, better-informed decisions, to give you a competitive advantage. It offers deeper integration with your operations, and powerful control synced to the speed of your business. With myHT, have your questions answered before you even need to ask them.

## HT Preferred

SERVICE PROVIDER

The HT Preferred Service Provider network offers fleets a certified service solution that reduces the challenges and expenses of keeping fleet utilization rates as high as possible. Hyundai Translead recognizes that every minute a trailer is inoperable, the customer is losing money.

The HT Preferred Service Provider network offers broad geographic coverage and comprehensive trailer care capabilities. Certification ensures that the HT Preferred Service Provider has properly trained technicians, a capable facility and full complement of tools, parts and materials to keep trailers on the road.

## HT Trailer Finance

Hyundai Translead Trailer Finance ensures that there is always a reasonable equipment financing solution available. Flexible equipment acquisition options, whether structured for anticipated growth or to match cash flow requirements, allow purchasers to secure financing that's synced to their business cycles.

Affordable payment terms, easy applications and same-day decisions make it easy for everyone, from owner operators to large fleets, to secure needed equipment quickly and affordably.

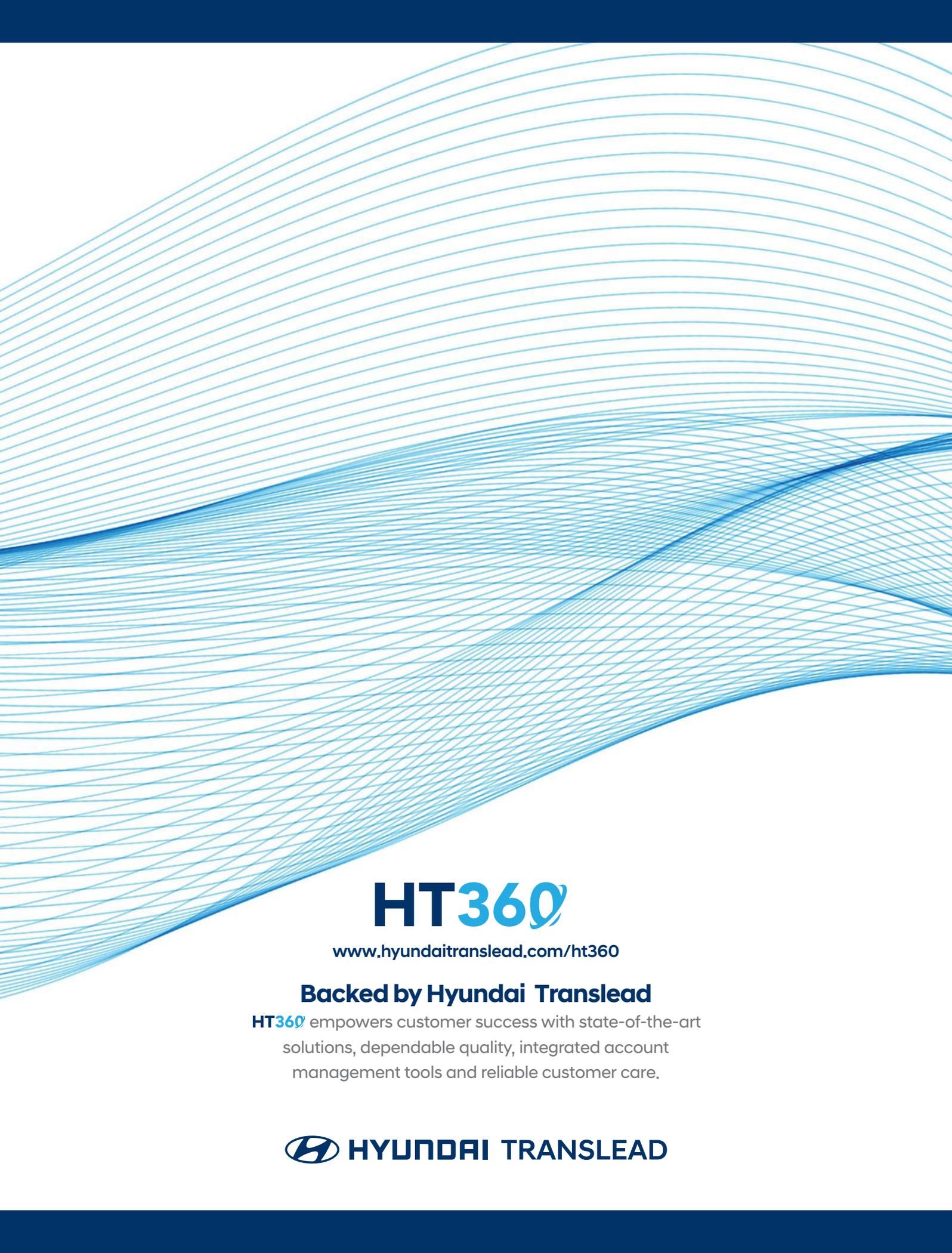
## HT Aftermarket

GENUINE PARTS

With an estimated half-million Hyundai Translead trailers on the road, demand for genuine parts continues to grow. The HT Aftermarket Genuine Parts system takes care of customer requirements for reliable, high-quality parts for both current and previous models.

Hyundai Translead has made sizable investments in distribution facilities, tracking and warehousing systems, people and skillsets, and on-hand inventory. Hyundai Translead distribution centers are equipped with state-of-the-art equipment, technology, and capacity, housing a comprehensive inventory that includes aluminum extrusion and other standard supplier parts in addition to HT Aftermarket Genuine Parts.

*Hyundai Translead has the largest service support network of any trailer OEM.*



# HT360

[www.hyundaitranslead.com/ht360](http://www.hyundaitranslead.com/ht360)

## Backed by Hyundai Translead

**HT360** empowers customer success with state-of-the-art solutions, dependable quality, integrated account management tools and reliable customer care.

 **HYUNDAI TRANSLEAD**